



# SindyCat

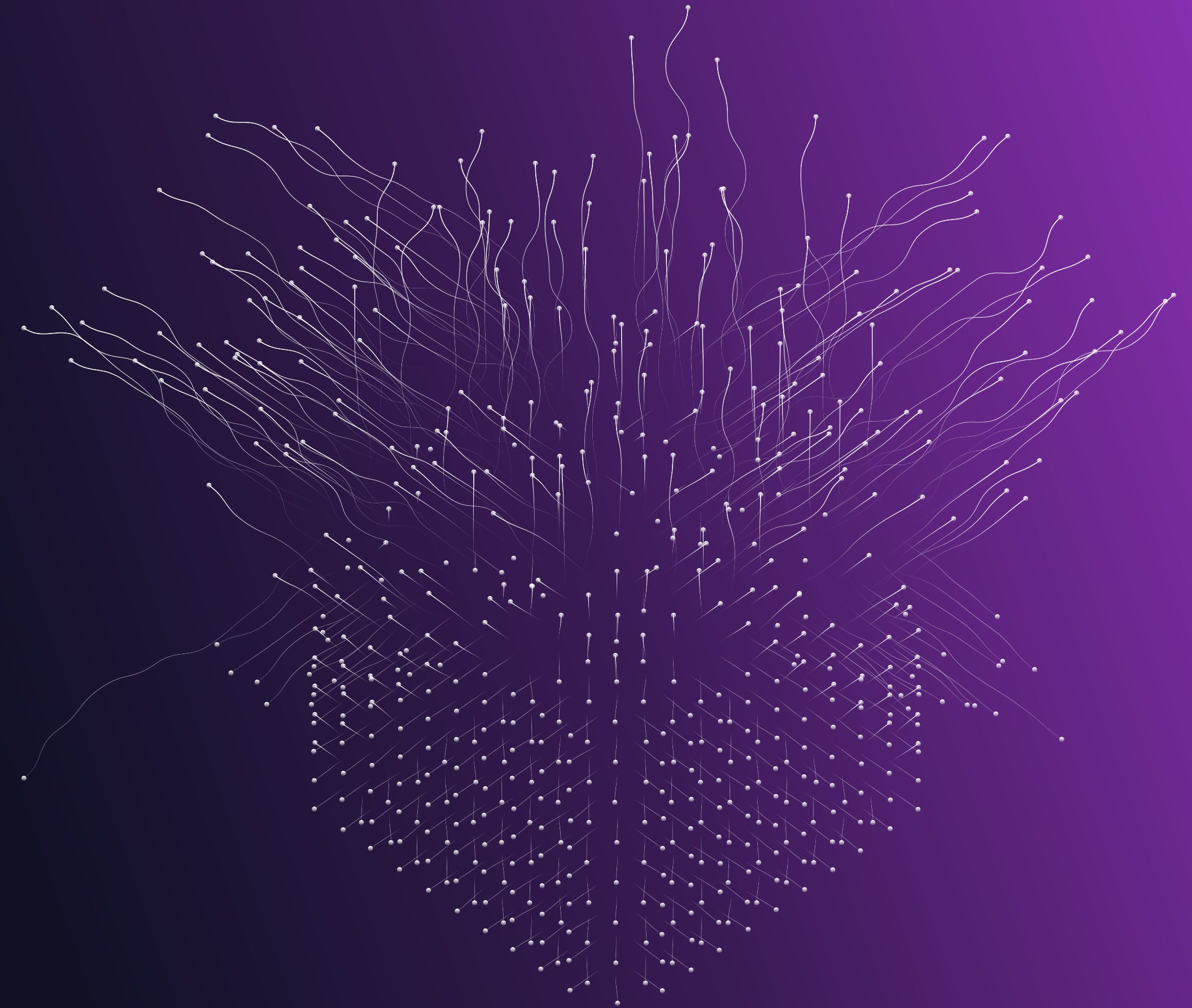
Digital shelf for your rich content

# Agenda

01 Who are we

02 Application

03 RoadMap



Who are we

# Who are we

Owners

- ◆ 14 years in content production
- ◆ Working for global brands such as:  
Sephora, Logitech, ING, MHC Mobility, Canon,  
Lenovo, Motorola, OnePlus, ROCKWOOL,
- ◆ Dedicated team of copywriters  
and designers

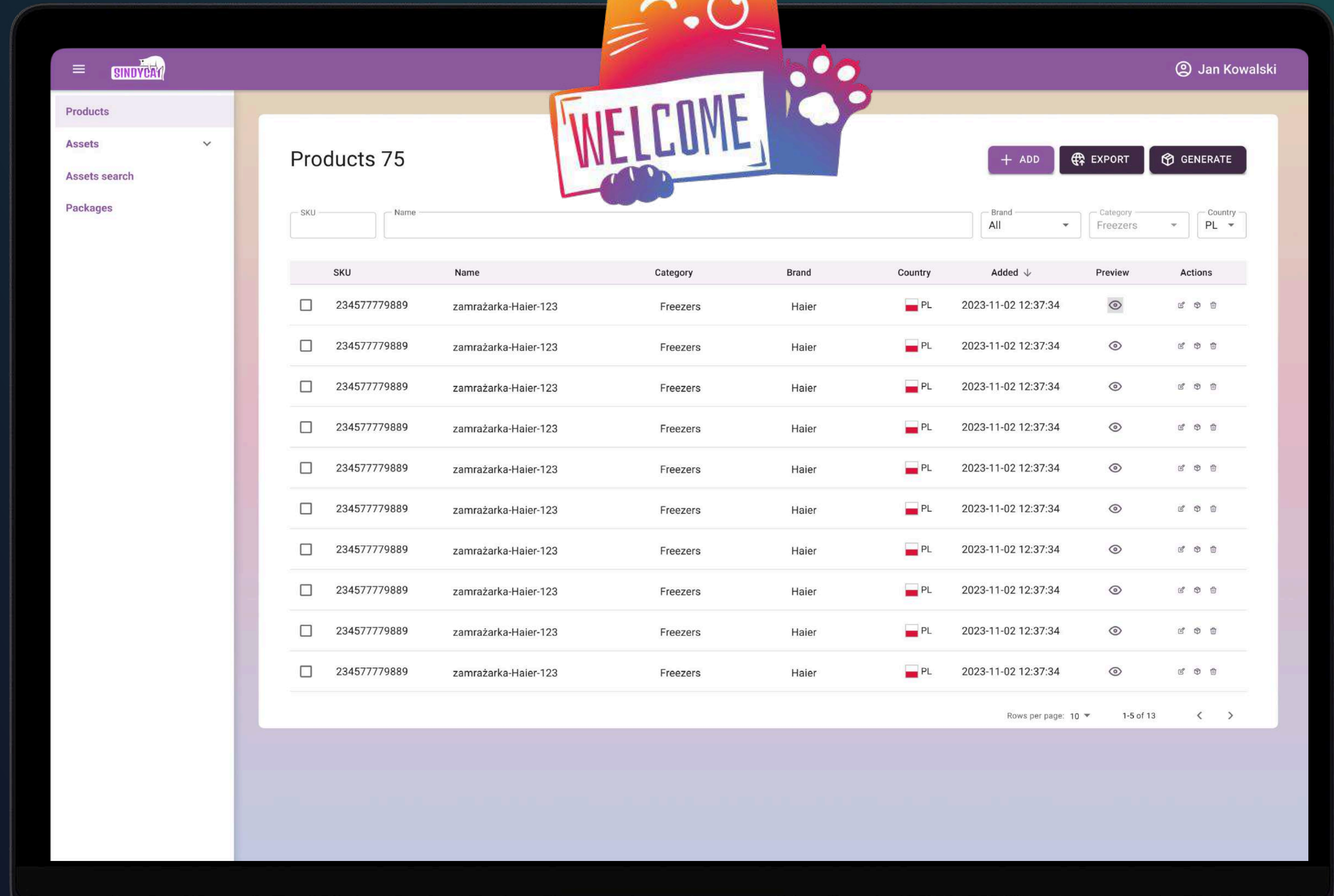


Application

# Application

Rich Content

Based on years of accumulated experience, we have created an application that automates work on rich content, ensuring a consistent and attractive company image.



# Lenovo



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**Lenovo**

(14", 16", 9")

**IdeaPad Pro 5i**  
**The smarter choice for power.**



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Zemina Ghwera


**Skieruj kursor na punkty**

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**Podsumowanie**

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Typ i rozmiar ekranu	Matowy, 14", 16", 18"
Procesor	400 i
Dysk SSD	40 GB
Pamięć RAM	Intel Arc™ Graphics
Dysk SSD	\$10 GB
System operacyjny	Microsoft Windows 11 Home

**Lenovo**

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# Application

Rich Content

Main features of the application are:

- 01 Ability to create HTML packages based on attractive templates

Package
morele.net

Link expires	2025-04-04 18:13:00
Package file	Collective-packages-Lenovo.zip 1.39 MB
Status	Finished

DOWNLOAD PACKAGE

Products inside:

SKU	Name	Category	Brand	File
	Lenovo Yoga Pro 9i 14IRH8	Laptops	Lenovo	Lenovo Yoga Pro 9i 14IRH8.zip
	Lenovo Yoga Pro 9i 14IRH8	Laptops	Lenovo	Lenovo Yoga Pro 9i 14IRH8.zip
	Lenovo Yoga Pro 9i 14IRH8	Laptops	Lenovo	Lenovo Yoga Pro 9i 14IRH8.zip
	Lenovo Yoga Pro 9i 14IRH8	Laptops	Lenovo	Lenovo Yoga Pro 9i 14IRH8.zip
	Lenovo Yoga Pro 9i 14IRH8	Laptops	Lenovo	Lenovo Yoga Pro 9i 14IRH8.zip
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	Lenovo Yoga Pro 9i 14IRH8	Laptops	Lenovo	Lenovo Yoga Pro 9i 14IRH8.zip

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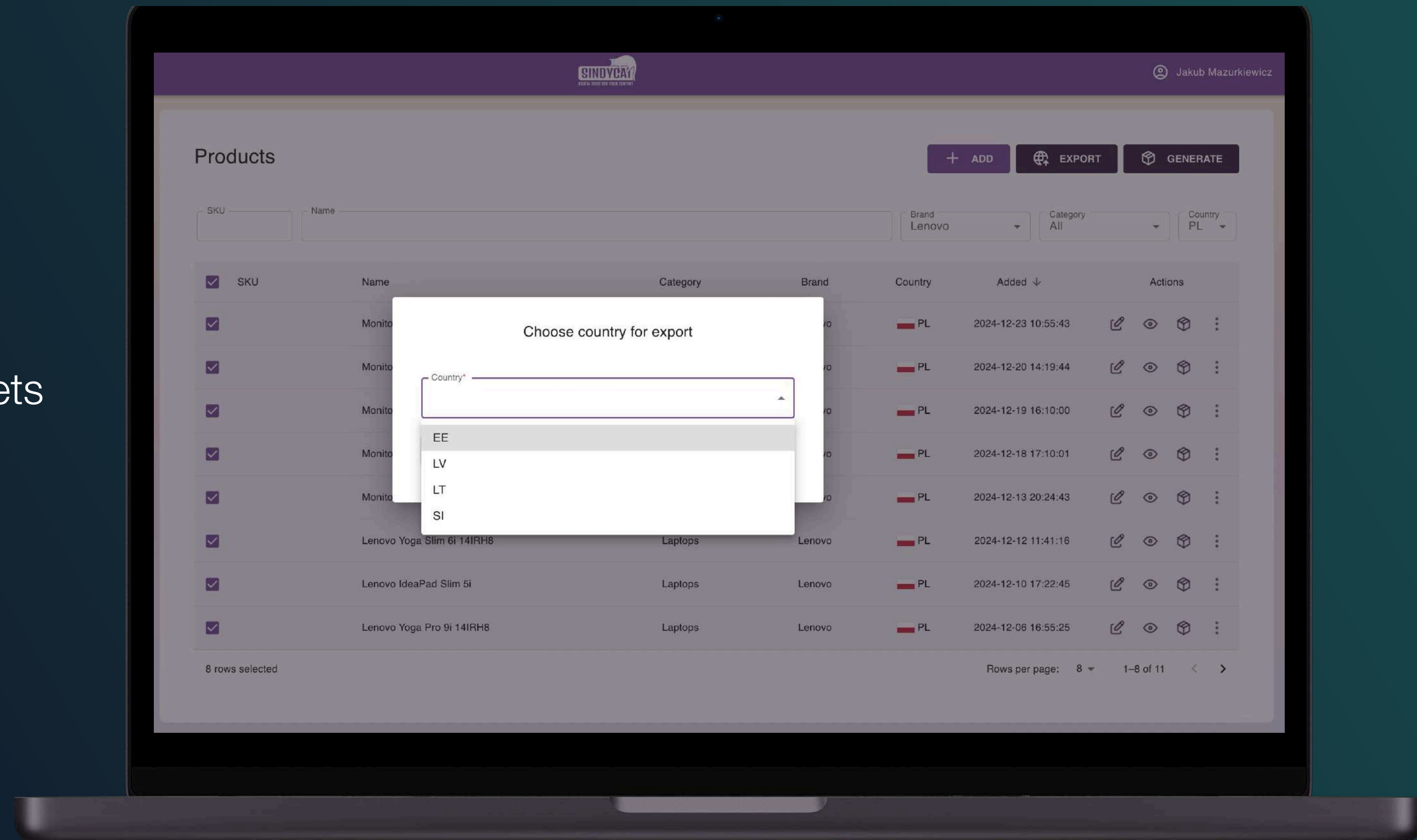


# Application

Rich Content

Main features of the application are:

- 02 ◆ Ability to export product cards to different markets



# Application

Rich Content

Main features of the application are:

- 03 ◆ Interactive elements  
(**micro-animations**, hotpoints, galleries, video)

## Czas na Twój ruch

Yoga Slim 6i z procesorem Intel® Evo™, to **bezkompromisowa wydajność zamknięta w super lekkiej konstrukcji**, której wytrzymałość została poddana rygorystycznym testom wojskowym. Oddaj się procesowi twórczemu, gdziekolwiek jesteś i zanurz się w **doskonałym obrazie ekranu OLED**.



Otwórz

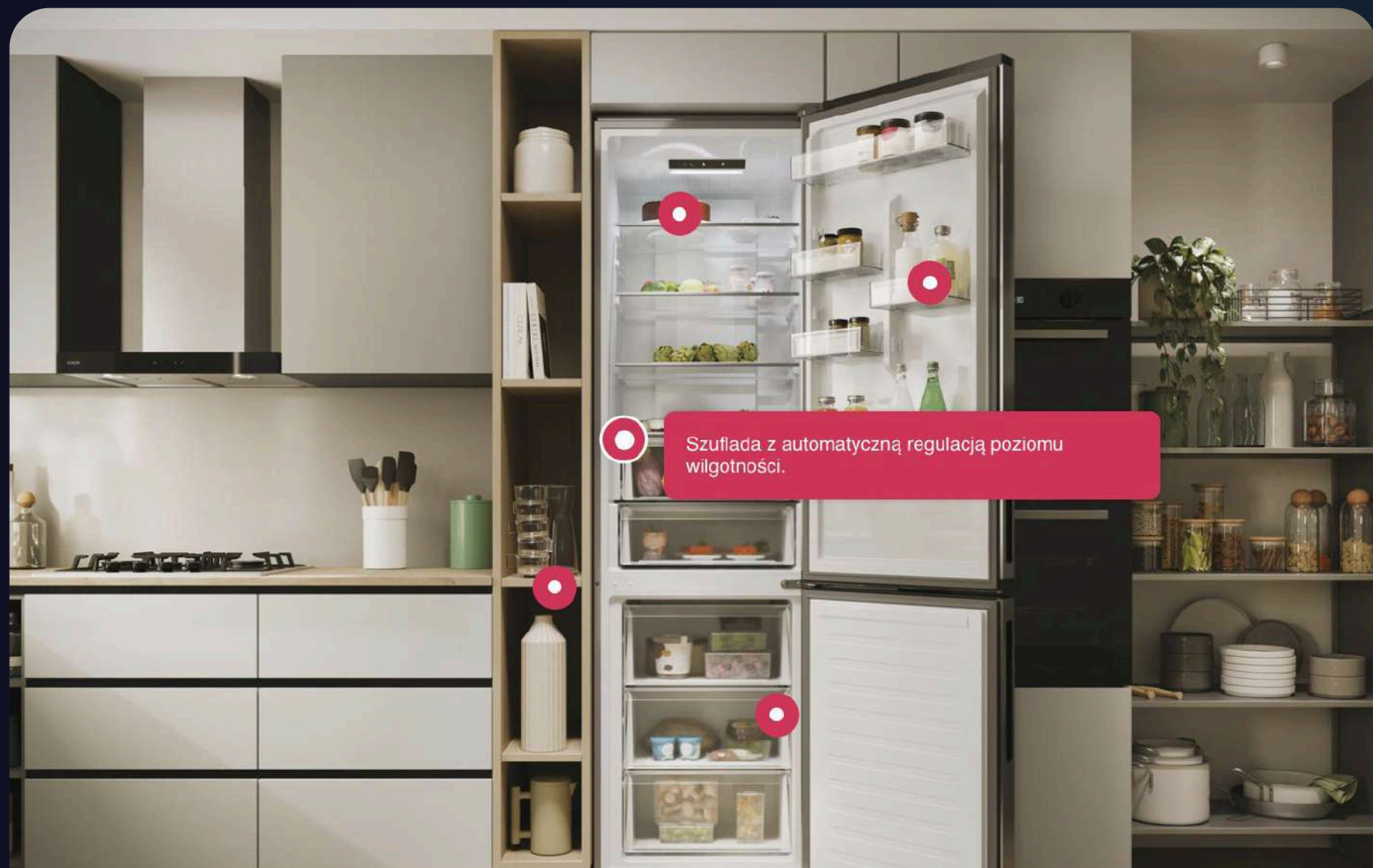
Zamknij

# Application

Rich Content

Main features of the application are:

- 03 ◆ Interactive elements  
(micro-animations, **hotspots**, galleries, video)



# Application

Rich Content

Main features of the application are:

- 03 ◆ Interactive elements  
(micro-animations, hotpoints, **galleries**, video)



# Application

Rich Content

Main features of the application are:

- 03 ◆ Interactive elements  
(micro-animations, hotpoints, galleries, **video**)








# Application

Rich Content

Main features of the application are:

- 04 Comparison module  
 ◆ (ability to compare products with similar specifications)



				
	CNCQ4T620CX	CNCQ4T620DX	CNCQ4T618EB	CNCQ4T618EW
Kolor	<b>Srebrny</b>	Srebrny	Czarny	Biały
Pojemność	<b>409 l</b>	409 l	355 l	355 l
No Frost	<b>Tak</b>	Tak	Tak	Tak
Poziom dźwięku	<b>35 dB</b>	37 dB	38 dB	38 dB
Klasa energetyczna	<b>C</b>	D	E	E
Zdalne sterowanie	<b>Tak</b>	Tak	Tak	Tak
Wysokość	<b>205 cm</b>	205 cm	185 cm	185 cm

Function

- F1 Editing selected card elements (drag & drop) ✓
- F2 Collective implementation of changes in cards using selected assets ✓
- F3 Preview of cards for non-logged-in users ✓
- F4 Subpage with download package option ✓
- F5 Ability to partially differentiate content depending on the store ✓
- F6 Function to copy previously created cards ✓
- F7 Search engine allowing to find uploaded graphic and copywriting assets ✓
- F8 Validation system ✓
- F9 Division of cards by language versions ✓

Function

- F10 Simplified HTML package generation process ✓
- F11 Card author marking system (registry of who worked on a given product card in the application) ✓
- F12 Asset preview - both visual and copywriting ✓
- F13 Anchored menu with sections facilitating navigation during rich content creation ✓
- F14 Interactive elements on cards divided by brands and product categories ✓
- F15 Quick card preview depending on the store ✓
- F16 Ability to export created cards to other countries ✓

# +20% CR | 3-10% sales+

TrueCommerce reports that brands can experience up to a 20% increase in conversion rates due to improved materials, while Amazon suggests that enhanced marketing content can lead to a 3-10% boost in sales.





## Terms of cooperation

### SindyCat

#### PRICE

- > **Implementation** (price depending on the number of templates; on the number of templates and contract length)
- > We can also **handle the application management and create rich content** for the client

#### MAINTENANCE

Included in the subscription

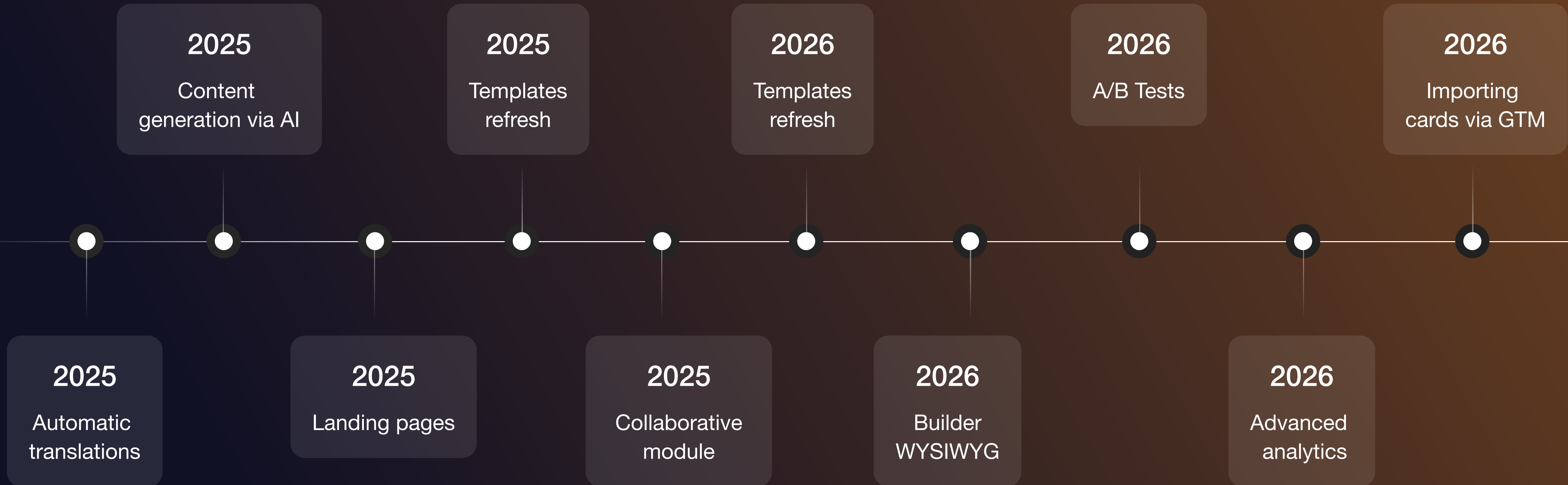
#### DEVELOPMENT

Transparent application development roadmap

# Roadmap

# RoadMap

Planned Features for Implementation 2025-2026





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100%

Content

[www.sindycat.com](http://www.sindycat.com)